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FOR IMMEDIATE RELEASE

OneShield Congratulates Stuart Tainsky, 2011 Elite 8 Honoree

Westborough, MA – November 28, 2011 – OneShield, Inc., the developer of OneShield Dragon®, an innovative, modern, rules- and tools-based, data-driven policy management solution, is pleased to congratulate Stuart Tainsky, senior vice president and chief information officer for PURE, a member-owned reciprocal insurer of successful, high net worth families, on his recognition by *Insurance & Technology* as one of this year's Elite 8 honorees.

"As a policyholder-owned company, PURE is uniquely aligned with its members. We believe that the most responsible members of the finest built homes deserve to pay lower premiums, without compromising on service or coverage. My responsibility is to ensure that we deploy strategic technology solutions to carefully select and thoroughly understand the members we underwrite, and to provide them with appropriate coverages and price structure," said Tainsky. "I also focus on delivering industry-leading service and ease of doing business to the select group of highly qualified independent agents that represent our product."

The PURE Group of Insurance Companies has received a financial strength rating of A- (Excellent) from A. M. Best Company, and supports more than 13,000 members in 28 markets across the U.S. Tainsky's visionary road map will ensure that PURE is positioned to continue to grow its national presence. PURE's expansion plans can be followed at pureinsurance.com/footprint.

"We want to congratulate Stuart on this tremendous accomplishment," said Glenn Anschutz, chief executive officer and president of OneShield, Inc. "His vision and conviction in ensuring that PURE's customers and agent partners have a consistently positive experience make him well-deserving of this award."

Insurance & Technology compiles a new list of Elite 8 winners annually from industry submissions. Those individuals named as Elite 8 exemplify the qualities and skills senior insurance technology executives need to lead organizational efforts to create business value and distinction.

For further information, please contact Meaghan Kenagy at 508.475.0188 or mkenagy@oneshield.com.

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About OneShield

OneShield provides browser-based solutions to automate the sales and service of insurance and bond products for insurance carriers, major brokers, and managing general agents. Its flagship product, OneShield Dragon®, is a tools-based, data-driven insurance underwriting, policy administration, billing, business intelligence, rating and workflow engine. Dragon provides configurable and modifiable options to meet today's goals and to adapt to future demands. OneShield has offices in Westborough, MA, Glastonbury, CT and Gurgaon, India. **For additional information, visit www.oneshield.com**

About PURE

PURE refers to Privilege Underwriters Reciprocal Exchange, a member insurer of the PURE Group of Insurance Companies. PURE and the PURE Group of Insurance Companies serve over 13,000 members who enjoy the security of almost \$100 million of surplus capital, \$1 million of which is held in Subscriber Savings Accounts. PURE currently serves members in 28 markets and continues to execute against its national expansion plans. To see a map of the states where PURE is licensed and actively writing business, visit www.pureinsurance.com/footprint. PURE provides coverage for high-value homes, automobiles, jewelry, art, personal liability and watercraft to successful individuals and families. PURE is a member-owned reciprocal insurer and is rated "A-" (Excellent) by A.M. Best Company. PURE is committed to helping its members reduce the price of insurance today while controlling the long-term cost of risk. PURE Risk Management LLC serves as the attorney-in-fact for PURE. For more information, visit www.pureinsurance.com.